



Dear Friends and Supporters,

"The Service has been invaluable to our family. My daughter and son have received coping skills that will last a lifetime! I wish this had been around when I was little. It would have definitely helped in life."
ACGC Client

This year, the Austin Child Guidance Center (ACGC) will be celebrating the holiday season with the agency's 2017 Holiday Giving Campaign. As this year marks 66 years of service to the community, we would like to invite you, along with other local families, businesses and corporations to take a leadership role through becoming a sponsor of our Holiday Giving Card. This annual campaign encourages civic engagement and community-wide generosity by raising funds for underserved children to receive affordable mental health care. Donations generated from this effort provide critical funding to children experiencing: depression, anxiety, abuse, trauma, neglect, parent-child relationship problems, divorce and substance abuse issues. Last year, the agency served over 3,500 children and family members and almost 80% were considered lower-income. No child is ever turned away for inability to pay.

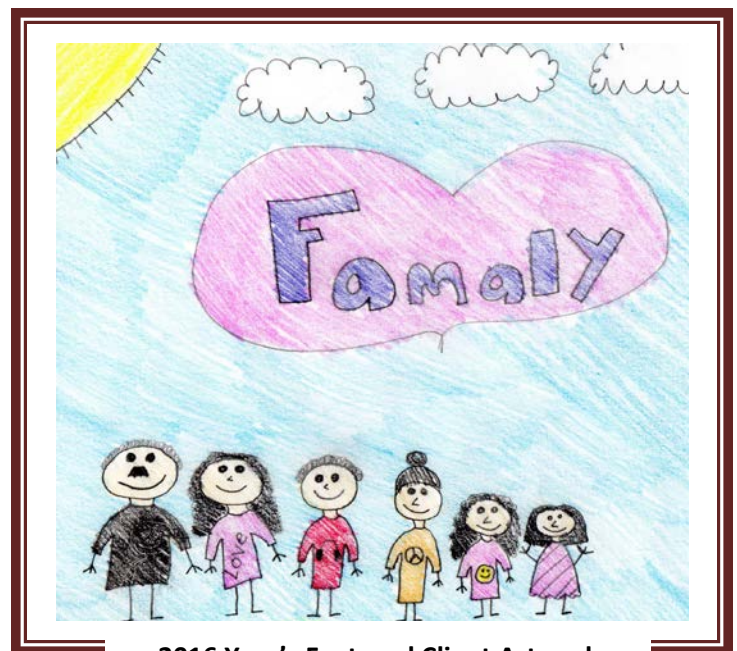
Sponsors of the 2017 Holiday Giving Campaign will be recognized in the agency's Holiday greeting card (distributed early December), in the Holiday email card (late December) and at this year's Holiday Party. The Campaign will reach over 15,000 unique supporters. In addition, the agency will honor sponsors by highlighting their commitment on our website, in the Annual Report (with a distribution of over 3,000), as well as recognition on the agency's social media sites. Last year's top corporate sponsors were Emerson Process Management, the Link Foundation, Howdy Honda, and Franzetti Jewelers.

Higher level sponsors will receive additional holiday cards and envelopes, which acknowledge you within the card by name or logo for your generous support. The cover of the greeting card will display art from one of our young clients, and there will be space for your personalized message and signature. These cards can serve as your holiday cards to family, friends and supporters. By sponsoring the Holiday Giving Campaign, you will demonstrate the importance of community giving and philanthropy, as well as making it possible for children to access quality behavioral health.

The holidays remind us of our community and social responsibility. For 66 years, the Austin Child Guidance Center has nourished children's mental and emotional well-being through guidance, encouragement and support. If you are interested in becoming a sponsor of the 2017 Holiday Giving Campaign, please complete and return the enclosed sponsorship form. We thank you for your generosity.

Sincerely,

Russell Smith, LMSW
Executive Director



2016 Year's Featured Client Artwork

2017 Holiday Giving Campaign Sponsorship Opportunities

- ☐ **\$5,000** **The Benefactor**- Helps provide mental health services to 140 children and family members
Premium logo/name recognition and **category exclusivity** in Holiday Giving Campaign greeting card and Holiday e-newsletter, as well as an invite and recognition at the agency's Holiday Party. Exposure of your generosity on the Center's social media sites, annual report, and website.
100 Holiday Cards featuring children's artwork.
- ☐ **\$2,500** **The Philanthropist**- Helps provide mental health services to 70 children and family members
Preferred logo/name recognition and **category exclusivity** in Holiday Giving Campaign greeting card and Holiday e-newsletter, as well as an invite and recognition at the agency's Holiday Party. Exposure of your generosity on the Center's social media sites, annual report, and website.
50 Holiday Cards featuring children's artwork.
- ☐ **\$1000** **The Humanitarian**- Funds a 10-week parenting class for 10 parents.
Preferred name recognition in Holiday Giving Campaign greeting card and Holiday e-newsletter, as well as an invite and recognition at the agency's Holiday Party. Exposure of your generosity on the Center's social media sites, annual report, and website.
20 Holiday Cards featuring children's artwork.
- ☐ **\$500** **The Illuminator**- Provides 1 psychological assessment to a lower income child
Preferred name recognition in Holiday Giving Campaign greeting card and Holiday e-newsletter, as well as an invite and recognition at the agency's Holiday Party. Exposure of your generosity on the Center's social media sites, annual report, and website.
10 Holiday Cards featuring children's artwork.
- ☐ **\$250** **The Good Samaritan**- Provides 1 psychiatric evaluation to a lower income child
Preferred name recognition in Holiday Giving Campaign greeting card and Holiday e-newsletter, as well as recognition on the agency's social media sites, e-newsletter, annual report, and website.
- ☐ **Other \$** _____ A donation of any amount is always appreciated.

Payment Options:

- ☐ A check for \$ _____ is enclosed.
- ☐ Bill me in January 2017
- ☐ I prefer to make an annual pledge of \$ _____ to be paid: ☐ monthly or ☐ quarterly
- ☐ Charge my ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover
- CC Number: _____ Exp. Date: _____
- Signature: _____
- Or, you may make a secure gift online by going to: www.austinchildguidance.org

Name as you wish it to appear in print: _____ ☐ I prefer my gift to remain anonymous.

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

- ☐ I do not want to receive the extra Holiday cards ☐ I would like to get additional cards (we will contact you)

Please reply by: (1) email Renee Hanson Malone, rhanson@austinchildguidance.org (2) mail to Austin Child Guidance Center, 810 W. 45th Street, Austin, TX 78751; (3) donate online www.austinchildguidance.org

**Please send this form or your online donation by November 22, 2017
in order to be listed on the Holiday Greeting Card.**