



Dear supporter,

You can lend hope and a helping hand to children in need this holiday season and boost your organization's image by supporting Austin Child Guidance Center (ACGC)— a nonprofit organization dedicated to nourishing children's mental and emotional well being. You have the ability to set your organization apart from your competitors by making a difference in the lives of children while benefiting from the good will achieved through the sponsorship of ACGC's holiday campaign. So why not do it?



Your organization will receive:

- 15,000+ impression via ACGC's network of print and digital media platforms
- Recognition on the ACGC holiday card and e-card reaching 8,700+ individuals
- Increased visibility in the community because of your generous nonprofit support of ACGC

Your support will be publicized generating 15,000+ impressions through ACGC's network of digital and traditional media. According to the 2013 Cone Communications/Echo Global CSR Study, 91% of global consumers are likely to switch brands to one associated with a good cause, given comparable price and quality; and 61% of consumers are willing to try a new brand, or one they've never heard of because of its association with a particular cause. Your business will increase favorability among consumers because of your association with a worthy cause like Austin Child Guidance Center.

Will you join us and become a sponsor of our Holiday Campaign? In December, sponsors will be recognized in ACGC's holiday greeting card to 2,000 individuals and the holiday e-card to over 6,700 people. In addition, sponsors will receive benefits detailed on the attached form. The cover of the holiday card features original artwork (pictured above) from one of ACGC's child clients with space inside the card for your use.

Your sponsorship provides funding that enables children of Central Texas suffering from depression, anxiety, abuse, divorce, and substance abuse, receive the mental health care that they need to soar. With your generosity and willingness to make a difference for your organization and our Austin community, we will all flourish. Here's to a happy holiday season and prosperous 2019 for all.

Sincerely,

Brittany Golden
Interim Director of Development



Holiday Partnership Opportunities

- \$5,000 + The Benefactor- Helps provide mental health services to 140 children and family members**
Premium logo/name recognition and category exclusivity in ACGC's Holiday Card, Holiday e-card, and on ACGC's homepage.* Exposure of your generosity on ACGC's social media sites, annual report, and website. *50 Holiday Cards featuring children's artwork.*
- \$2,500 The Philanthropist- Helps provide mental health services to 70 children and family members**
Preferred logo/name recognition and category exclusivity in ACGC's Holiday Card and Holiday e-card. Exposure of your generosity on ACGC's social media sites, annual report, and website. *25 Holiday Cards featuring children's artwork.*
- \$1000 The Humanitarian- Funds a 10-week parenting class for 10 parents**
Preferred name recognition in ACGC's Holiday Card and Holiday e-card. Exposure of your generosity on ACGC's social media sites, annual report, and website. *20 Holiday Cards featuring children's artwork.*
- \$500 The Illuminator- Provides 1 psychological assessment to a lower income child**
Name recognition in ACGC's Holiday Card and Holiday e-card. Exposure of your generosity on ACGC's social media sites, annual report, and website. *10 Holiday Cards featuring children's artwork.*
- \$250 The Good Samaritan- Provides 1 psychiatric evaluation to a lower income child**
Name recognition in ACGC's Holiday Card and Holiday e-card. Recognition on the agency's social media sites, e-newsletter, and annual report. *5 Holiday Cards featuring children's artwork.*
- Other \$ _____** A donation of any amount is always appreciated.





Name as you wish to appear in print: _____
(If you prefer to remain anonymous please indicate so above)

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Payment Options:

-  check
-  credit card
-  bill me in January
-  online at www.austinchildguidance.org

CC Number: _____ Exp. Date: _____

Signature: _____

Please reply by: (1) email Brittany Golden, bgolden@austinchildguidance.org (2) mail to Austin Child Guidance Center, 810 W. 45th Street, Austin, TX 78751; (3) donate online www.austinchildguidance.org *Presence of logo on homepage ends January 31st, 2019 at the conclusion of the holiday campaign.

Please submit this form or your donation by November 21, 2018.