

HEB & AUSTIN CHILD GUIDANCE CENTER PRESENT THE 7TH ANNUAL

# AUSTIN ORIGINALS

SAT. **AUGUST 18TH** 2018

AUSTIN CITY LIMITS LIVE AT THE MOODY THEATER, AUSTIN, TX

**BOB SCHNEIDER**

CASEY McPHERSON • NAKIA • JAMES JUNIUS



Bob Schneider



2017 Award Winner Libby Doggett, PhD



2016 Tasting Grove Participant



[www.austinchildguidance.org](http://www.austinchildguidance.org)

## About Austin Originals Benefit Concert

The Austin Originals Benefit Concert & Live Stream of **Bob Schneider** at ACL Live at the Moody Theater brings together community leaders and supporters of Austin Child Guidance Center (ACGC). This year, **Casey McPherson** of Alpha Rev will debut an original composition dedicated to ACGC's Growth Campaign. **Terry Lickona** will emcee the 7th Annual Austin Originals, and the **Phyllis Richards Austin Icon for Children Award** will be presented to two outstanding individuals.

The evening also features live and silent auctions; the **Austin Originals Tasting Grove** with food bites from local Austin favorites; a VIP reception with an exclusive performance by **Nakia**; and live music from **James Junius**. With your help, each year the event raises thousands of dollars in support of children's mental health.

## Our 2018 Co-Chairs



**Andrea Ames**



**Madeline Hollern**

## About ACGC

Established in 1951, Austin Child Guidance Center is the community leader in children's mental health care in Central Texas. Our mission is to improve the mental health of children and their families through early intervention, diagnosis, and treatment to help them develop the emotional skills to face life's challenges.

## Host Committee Members

Greg Ackerman • Kendall Antonelli • Caren Bamberger • Sheila Berry • David Binner • Mechelany Campos • Crystal De La Rosa • Sarah Farley • Lisaura Figueroa • Kristian Flemming • Zack Flores • Ana Fragoso • Ingrid Fragoso • Don Grillo • Nici Huff • William Jackson • Bibi Javed • Brett Keenan • Mary Knight • Courtney Le • Lindsey LeRoy • Heather McKissick • Casey McPherson • Kellie Miller • Matt O'Desky • Sherrill Morales • Blanche Z. Perliski • Colin Pope • Ashleigh Raymon • Dan Redman • Felicia Reed • Monica Saavedra • Trevor Scott • Sulma Segovia • Patrick Sims Jr. • Sara Skirboll • BA Snyder • Susan Vaughan • Stefanie Vermillion • Jessica Waldenbach • Christine Wolf • Matt Wolski

# Sponsorship Opportunities

## All Exclusive & Non-Exclusive Sponsorships Will Receive:

- Name recognition on all digital & print communications delivering 2 million impressions
- Admission to the Austin Originals Tasting Grove
- Name recognition in event program, website, e-newsletter, & ACGC's annual report
- Complementary wine & Antonelli's Cheese plate

## Exclusive Sponsorships

### Stage \$20,000

- 2 front-row floor tables for 16 guests
- Name & logo recognition on stage
- Exclusive logo exposure on front screens
- Name recognition on all media coverage
- Full-page ad in event program
- Verbal recognition of sponsorship on stage
- VIP reception and open bar
- Logo on step & repeat banner

### Bar \$15,000

- 2 front-row floor tables for 16 guests
- Name recognition on stage
- Logo on bar napkins & bar menus
- Full-page ad in event program
- Verbal recognition of sponsorship on stage
- VIP reception and open bar
- Logo on step & repeat banner

### VIP Reception \$10,000

- 2 floor tables in first two rows for 16 guests
- Full-page ad in event program
- Logo presence on stage area
- Verbal recognition of sponsorship on stage
- VIP reception and open bar
- Logo on step & repeat banner



### Awards \$10,000

- 2 floor tables in first two rows for 16 guests
- Full-page ad in event program
- Exclusive presentation of Phyllis Richards awards by representative of your organization on stage
- VIP reception and open bar
- Logo on step & repeat banner

### Tasting Grove \$6,000

- 1 floor table in first two rows for 8 guests
- Half-page ad in event program
- Exclusive sponsor of Tasting Grove
- Logo on Tasting Grove Menu
- Mention & logo inclusion on Austin Original's Tasting Grove write-up in Austin Monthly
- VIP reception and open bar

### Live Auction \$6,000

- 1 floor table in first two rows for 8 guests
- Half-page ad in event program
- Exclusive logo presence & verbal recognition of sponsorship during live auction
- VIP reception and open bar
- Logo on step & repeat banner

## Non-Exclusive Sponsorships

### Production \$10,000

- 2 front-row floor tables for 16 guests
- Full-page ad in event program
- Verbal recognition of sponsorship on stage
- VIP reception and open bar
- Logo presence on step & repeat banner

### Gold \$5,000

- 1 floor table in first two rows for 8 guests
- Half-page ad in event program
- VIP reception and open bar
- Logo presence on step & repeat banner

### Silver \$3,000

- 1 floor table for 8 guests



Indicates number of sponsorships available

## Individual Tickets

### VIP \$300

Entrance to VIP reception with early access to Tasting Grove & open bar, floor seats for program and concert, complementary wine, and cheese plate from Antonelli's Cheese

### Early Bird \$125

Includes Tasting Grove access & mezzanine seats for program and concert

# Sponsorship Form

## Yes, we would like to sponsor ACGC's Austin Originals at the following level:

(See sponsorship details on the inside right page of this brochure)

\_\_\_\_\_ *Stage: \$20,000*

\_\_\_\_\_ *Jasting Grove: \$6,000*

\_\_\_\_\_ *Bar: \$15,000*

\_\_\_\_\_ *Gold: \$5,000*

\_\_\_\_\_ *Production: \$10,000*

\_\_\_\_\_ *Silver: \$3,000*

\_\_\_\_\_ *Awards: \$10,000*

## No, we do not wish to be a sponsor, but we would like to support ACGC and Austin Originals at the following level:

\$ \_\_\_\_\_

\_\_\_\_\_ A check is enclosed

\_\_\_\_\_ Please send an invoice to the address below

\_\_\_\_\_ Charge my: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_ Discover

CC Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name as you wish it to appear in print: \_\_\_\_\_

\_\_\_\_\_ I prefer my gift to remain anonymous

Please reply by: **(1)** mail to Renee Hanson Malone, Director of Development at Austin Child Guidance Center, 810 W. 45<sup>th</sup> Street, Austin, TX 78751; or **(2)** scan and email this form to [rhanson@austinchildguidance.org](mailto:rhanson@austinchildguidance.org). If you have questions, call Renee at (512) 451-2242 ext. 103. Please send a high-resolution jpeg of your logo to [estitts@austinchildguidance.org](mailto:estitts@austinchildguidance.org) for the printed materials and website. To be included on the event invitation, please respond by June 1, 2018. To be included in the event program, deadline for sponsorships is August 1, 2018.



Or submit your sponsorship pledge online at:  
**[www.austinchildguidance.org](http://www.austinchildguidance.org)**