

## BUILD A CORPORATE PARTNERSHIP WITH ACGC

Investing in a brighter future for the next generation.

At Austin Child Guidance Center (ACGC), we believe every child deserves access to mental health services that support their emotional well-being. As a leading Central Texas non-profit mental health organization, we provide accessible, highquality mental health services to children and their families to empower them to thrive in childhood and beyond. However, we cannot achieve our mission alone. We rely on the support of compassionate corporate partners like yours to ensure that our programs continue to significantly and positively impact our community.

Our goal is to make it possible for small businesses and large corporations to invest in the lives of children and families in ways that work best for your company's philanthropic priorities. ACGC's corporate partnerships and sponsorship levels range from \$750-\$25,000+.

#### Your organization can support children and families by:

- Pledging an annual partnership by becoming a Thrive or Guardian Circle Partner
- Making a corporate grant or donation to our general operating fund
- Sponsoring an event or campaign
- Providing matching gift opportunities to your employees
- Financially supporting employee volunteer hours
- Donating time for employees to volunteer their skills and services to ACGC
- Contributing products or services at little or no cost to ACGC
- Hosting internal events, charitable drives or fundraising events for ACGC
- Partnering with ACGC to offer opportunities to employees addressing mental health issues impacting children, teens, families and parenting challenges

# **PARTNERSHIP LEVELS**

## THRIVE PARTNER | \$25,000+

As a Thrive Partner, you will not only receive **all the benefits of the Guardian Circle** but also benefit from:

#### **Brand Visibility**

• Your company logo will be featured on our Corporate Partners webpage and have an annual placement on our homepage, enhancing your company's reputation and visibility in the community.

#### **Customized Recognition**

• Work with ACGC's marketing team to develop customized recognition opportunities, such as co-branded social media campaigns or tailored press releases, to highlight your company's philanthropic leadership.

#### Impact Reports

• Receive detailed quarterly impact reports outlining the tangible difference your contribution is making in the lives of the children and families served by ACGC, demonstrating the direct impact of your support.

### GUARDIAN CIRCLE PARTNER | \$10,000-\$24,999

As a Guardian Circle Partner, your company will benefit from:

#### **Brand Visibility**

- Featured logo placement highlighting your corporation on Austin Child Guidance Center's Corporate Partnership page.
- Company logo included in monthly email newsletters (distributed to 4200+ subscribers per month).
- Company logo included in key program and event materials.
- Company logo included in annual report.
- Quarterly social media feature.

#### Appreciation and Engagement

- Invitation to schedule a company lunch and learn.
- Engagement of your employees through volunteer opportunities at ACGC events, fostering team building and a sense of corporate social responsibility.

## EVENT/CAMPAIGN SPONSOR | \$5,000-\$9,999

As an Event or Campaign Sponsor, your company will receive recognition in event materials, social media promotions, and more, showcasing your commitment to supporting mental health programs in our community. As a sponsor, your company will have the opportunity to align its brand with key ACGC initiatives, including:

**Annual Luncheon Series (April-December 2025):** Support our Annual Luncheon, a flagship fundraising event bringing together community leaders and advocates to celebrate our achievements and raise funds for our programs.

ACGC Board of Directors Cocktail Reunion (May 2025): This event brings together over 74 years of ACGC's Board of Directors to celebrate our shared history and see the impact of their leadership.

**Voices for Children Celebration (August 2025):** Sponsor our Voices for Children Celebration, an evening dedicated to honoring the voices of children and recognizing the individuals and organizations making a difference in their lives.

Holiday Campaign (December 2025): Sponsor our Holiday Campaign, spreading joy and raising awareness about ACGC's mission during the holiday season.

**Amplify Austin Match (March 2026):** Amplify your impact during Amplify Austin, a community-wide giving event, by sponsoring our campaign and maximizing your donation with matching funds.



## LOCAL CHAMPION | \$750-\$5,000

Stand out as a champion for change while gaining valuable exposure for your brand.

- Tier 1 \$5,000
  - Premium advertising banner on ACGC fence line.
  - Five social media posts recognizing your support throughout the year.
  - Acknowledgement in our monthly newsletter and website for one year.
- Tier 2 \$1,500
  - Advertising banner on ACGC fence line.
  - Two social media posts recognizing your support.
- Tier 1 \$750
  - Two social media posts recognizing your support.

**Not ready for sponsorship?** Here are other ways you can support our mission:

- Make a corporate grant or donation.
- Provide matching gift opportunities to your employees.
- Double your impact by providing volunteer grants to your employees.
- Offer Volunteer Time Off, empowering employees to donate their skills and services to ACGC.
- Provide in-kind support by contributing your company's product or services.
- Host internal charitable drives or fundraising events for ACGC.

For more information on becoming a Corporate Partner, please contact our Development team at <u>development@austinchildguidance.org</u> or (512) 451-2242.



SCAN TO FILL OUT OUR FORM AND BEGIN YOUR PARTNERSHIP WITH ACGC TODAY