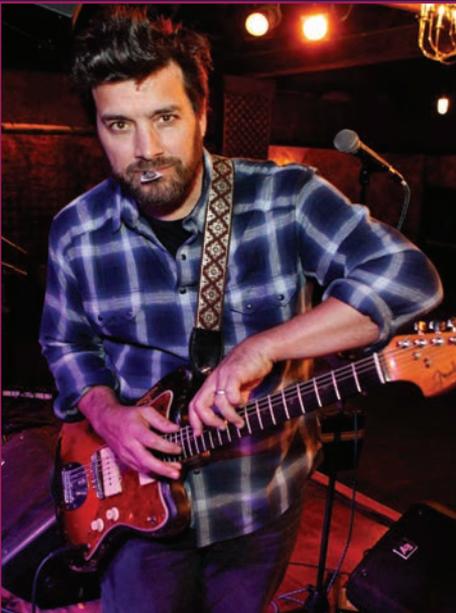


HEB & AUSTIN CHILD GUIDANCE CENTER PRESENT THE 7TH ANNUAL

AUSTIN ORIGINALS

SAT. **AUGUST 18TH** 2018
AUSTIN CITY LIMITS LIVE AT THE MOODY THEATER, AUSTIN, TX
BOB SCHNEIDER
CASEY McPHERSON • NAKIA • JAMES JUNIUS



Bob Schneider



2017 Award Winner Libby Doggett, PhD



2016 Tasting Grove Participant

AUSTIN ORIGINALS

www.austinchildguidance.org

About Austin Originals Benefit Concert

The Austin Originals Benefit Concert & Live Stream of **Bob Schneider** at ACL Live at the Moody Theater brings together community leaders and supporters of Austin Child Guidance Center (ACGC). This year, **Casey McPherson** of Alpha Rev will debut an original composition dedicated to ACGC's Growth Campaign. **Terry Lickona** will emcee the 7th Annual Austin Originals, and the **Phyllis Richards Austin Icon for Children Award** will be presented to two outstanding individuals.

The evening also features live and silent auctions; the **Austin Originals Tasting Grove** with food bites from local Austin favorites; a VIP reception with an exclusive performance by **Nakia**; and live music from **James Junius**. With your help, each year the event raises thousands of dollars in support of children's mental health.

Our 2018 Co-Chairs



Andrea Ames



Madeline Hollern

About ACGC

Established in 1951, Austin Child Guidance Center is the community leader in children's mental health care in Central Texas. Our mission is to improve the mental health of children and their families through early intervention, diagnosis, and treatment to help them develop the emotional skills to face life's challenges.

Host Committee Members

Greg Ackerman • Kendall Antonelli • Caren Bamberger • Sheila Berry • David Binner • Mechelany Campos • Crystal De La Rosa • Sarah Farley • Lisaura Figueroa • Kristian Flemming • Zack Flores • Ana Fragoso • Ingrid Fragoso • Don Grillo • Nici Huff • William Jackson • Bibi Javed • Brett Keenan • Mary Knight • Courtney Le • Lindsey LeRoy • Heather McKissick • Casey McPherson • Kellie Miller • Matt O'Desky • Sherrill Morales • Blanche Z. Perliski • Colin Pope • Ashleigh Raymon • Dan Redman • Felicia Reed • Monica Saavedra • Trevor Scott • Sulma Segovia • Patrick Sims Jr. • Sara Skirboll • BA Snyder • Susan Vaughan • Stefanie Vermillion • Jessica Waldenbach • Christine Wolf • Matt Wolski

Sponsorship Opportunities

All Exclusive & Non-Exclusive Sponsorships Will Receive:

- Name recognition on all digital & print communications delivering 2 million impressions
- Admission to the Austin Originals Tasting Grove
- Name recognition in event program, website, e-newsletter, & ACGC's annual report
- Complementary wine & Antonelli's Cheese plate

Exclusive Sponsorships

Stage \$20,000

2 front-row floor tables for 16 guests
Name & logo recognition on stage
Exclusive logo exposure on front screens
Name recognition on all media coverage
Full-page ad in event program
Verbal recognition of sponsorship on stage
VIP reception and open bar
Logo on step & repeat banner

Bar \$15,000

2 front-row floor tables for 16 guests
Name recognition on stage
Logo on bar napkins & bar menus
Full-page ad in event program
Verbal recognition of sponsorship on stage
VIP reception and open bar
Logo on step & repeat banner

VIP Reception \$10,000

2 floor tables in first two rows for 16 guests
Full-page ad in event program
Logo presence on stage area
Verbal recognition of sponsorship on stage
VIP reception and open bar
Logo on step & repeat banner

**SOLD
OUT**

Awards \$10,000

2 floor tables in first two rows for 16 guests
Full-page ad in event program
Exclusive presentation of Phyllis Richards
awards by representative of your
organization on stage
VIP reception and open bar
Logo on step & repeat banner

Tasting Grove \$6,000

1 floor table in first two rows for 8 guests
Half-page ad in event program
Exclusive sponsor of Tasting Grove
Logo on Tasting Grove Menu
Mention & logo inclusion on Austin Original's
Tasting Grove write-up in Austin Monthly
VIP reception and open bar

Live Auction \$6,000

1 floor table in first two rows for 8 guests
Half-page ad in event program
Exclusive logo presence & verbal recognition
of sponsorship during live auction
VIP reception and open bar
Logo on step & repeat banner

Non-Exclusive Sponsorships

Production \$10,000

2 front-row floor tables for 16 guests
Full-page ad in event program
Verbal recognition of sponsorship on stage
VIP reception and open bar
Logo presence on step & repeat banner

Gold \$5,000

1 floor table in first two rows for 8 guests
Half-page ad in event program
VIP reception and open bar
Logo presence on step & repeat banner

Silver \$3,000

1 floor table for 8 guests



Indicates number of sponsorships available

Individual Tickets

VIP \$300

Entrance to VIP reception with early access to Tasting Grove & open bar, floor seats for program and concert, complementary wine, and cheese plate from Antonelli's Cheese

Early Bird \$125

Includes Tasting Grove access & mezzanine seats for program and concert

Sponsorship Form

Yes, we would like to sponsor ACGC's Austin Originals at the following level:

(See sponsorship details on the inside right page of this brochure)

Stage: \$20,000

Tasting Grove: \$6,000

Bar: \$15,000

Gold: \$5,000

Production: \$10,000

Silver: \$3,000

Awards: \$10,000

No, we do not wish to be a sponsor, but we would like to support ACGC and Austin Originals at the following level:

\$ _____

A check is enclosed

Please send an invoice to the address below

Charge my: Visa MasterCard American Express Discover

CC Number: _____ Exp. Date: _____

Signature: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Name as you wish it to appear in print: _____

I prefer my gift to remain anonymous

Please reply by: **(1)** mail to Renee Hanson Malone, Director of Development at Austin Child Guidance Center, 810 W. 45th Street, Austin, TX 78751; or **(2)** scan and email this form to rhanson@austinchildguidance.org. If you have questions, call Renee at (512) 451-2242 ext. 103. Please send a high-resolution jpeg of your logo to estitts@austinchildguidance.org for the printed materials and website. To be included on the event invitation, please respond by June 1, 2018. To be included in the event program, deadline for sponsorships is August 1, 2018.



Or submit your sponsorship pledge online at:
www.austinchildguidance.org