

# ANNUAL REPORT

REPORTING ON FISCAL YEAR

SEPTEMBER 1, 2020 TO AUGUST 31, 2021



810 W. 45th Street Austin, TX 78751 (512) 451-2242 www.austinchildguidance.org info@austinchildguidance.org

### LETTER FROM THE BOARD CHAIR, EAGLE ROBINSON



At the beginning of our fiscal year, we found there were many difficult decisions that needed to be made quickly in order to make our clients feel comfortable and safe and ensure that essential mental health services remained available.

Looking back, this year has reminded me of the unwavering strength and resilience of not only Austin Child Guidance Center, but also our community. Their dedication to children's mental health, and belief in our mission has played a vital role in helping us continue to navigate the challenges that faced us this past year.

ACGC continued its essential services throughout the year, utilizing teletherapy to reach not only children in the greater Austin area but also those in need across the state of Texas. This adaptability allowed us to maintain our commitment to mental health support when it was needed most. However, in February, like the rest of Texas, we were dealt a significant blow by the winter storm. Our building, which has stood since 1988, could not withstand the extreme weather, resulting in extensive damage. Despite this setback, we persevered, continuing to provide services remotely while also recognizing the urgent need to create a safe, welcoming, and equitable environment for when in-person services could resume.

Thanks to the extraordinary efforts of Leah Piassick, our Director of Grant Acquisition and Management, we submitted a grant proposal to the Lowe's Hometown 100 Award. We were honored to be selected as one of the 100 recipients of this award nationwide. With Lowe's invaluable support, we were able to embark on a building renovation project that not only revitalized our space but also highlighted our story on HGTV, showcasing the transformation and the positive impact of the Lowe's Hometown 100 Award. This initiative extended to the renovation of the condo belonging to Seanna Crosbie, our Director of Programs, further demonstrating the profound impact of this support.

As we reflect on the past year, it is clear that our ability to adapt and innovate, even in the face of adversity, has been a testament to the strength of ACGC and our collective commitment to our mission. We extend our heartfelt gratitude to our members, stakeholders, and community for their unwavering support, which has allowed us to continue making a difference in the lives of children and families. In the year ahead, we remain dedicated to our mission and excited about the opportunities to further our impact. Together, we will continue to navigate these challenging times, ensuring that children in our community and beyond have the support they need to thrive during these times of change.

Your support is the foundation of our strength, and we look forward to achieving even greater milestones in the year to come. As 2022 gains steam, Austin Child Guidance Center continues in this unprecedented marathon with grace under pressure under the leadership of Kristen Pierce-Vreeke. Despite the many struggles, ACGC has been able to meet the needs of its clients while keeping staff and clients safe.

Thank you for standing by us on this journey.

#### WE ENVISION A WORLD WHERE EVERY FAMILY'S MENTAL **HEALTH NEEDS ARE SEEN AND MET.**

Austin Child Guidance Center provides accessible, high quality mental health services to children and their families to empower them to thrive in childhood and beyond. Our services include:



#### **Individual & Family Therapy**

Licensed therapists and clinicians engage with children up to 17 yrs. of age and family members to empower healing and adopt new patterns of behavior.



#### **Psychiatric Evaluations**

When individual and family therapy is not sufficient, a psychiatric evaluation may be used to identify appropriate diagnoses and treatment options.



#### **Group Therapy**

Children, teens, and caregivers work through common challenges such as stress, bullying, and parenting in a peer-based setting.



#### **Psychological Assessments**

Individually designed assessments assist in determining if a child has a specific condition such as ADHD, autism spectrum disorders, etc., and inform treatment.



#### Online Walk-in Clinic

The virtual clinic offers one-time therapy sessions and caregiver consultation appointments every Tuesday.



#### **Family Resource Navigation**

Qualifying families who are survivors of crime or abuse receive case management services to increase access to food or rental assistance, medical care, legal referrals, and more.



#### Caregiver & Community Workshops

Stand-alone workshops offer a chance for caregivers and community members to learn practical skills to benefit the entire family.





#### LILY'S STORY

Lily is a young teen who lives at home with her mom and older sister who has special needs. Lily's mom is a nurse and often works long tiring shifts; when she is at home, her much of her attention is directed to Lily's older sister. When conflict took over their home, Lily's mom began to notice changes in Lily's mood and behavior, and worried that they were more than typical teen angst or moodiness. For example, Lily was losing interest in things that once brought her joy. She was isolating herself and expressed that she was feeling extremely lonely.

The COVID-19 pandemic then hit, and Lily's depression worsened. She stopped attending online classes and her grades were really slipping. She often felt lonely and sad not being able to see her friends at school in person.

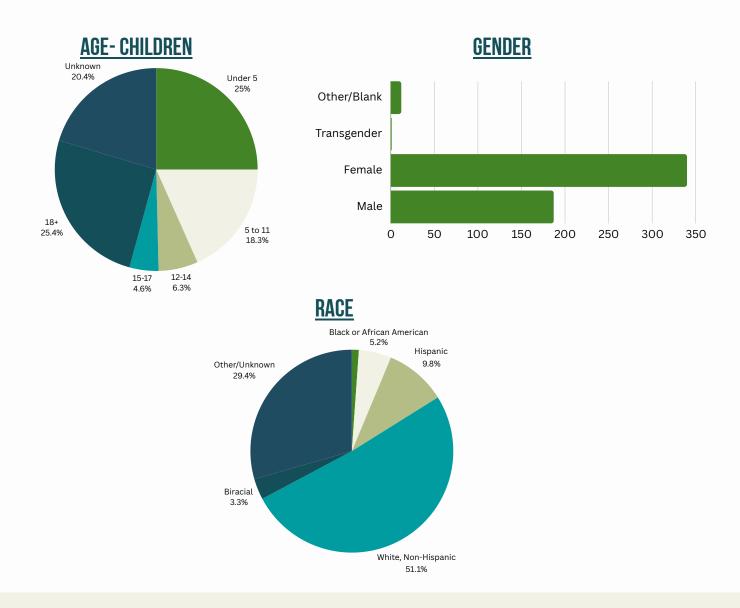


All she wanted to do was sleep and be left alone. The family was stressed financially and her mom was not sure how she would afford the care she knew her daughter needed. Talking with a colleague from work, Lily's mom was introduced to ACGC. Although she was concerned about safe COVID practices, as well as the extra time and financial commitment of ongoing therapy, Lily's mom reached out to our walk-in clinic coordinators and scheduled a one-time appointment to discuss her concerns.

Our clinical team worked with their family to address Lily's mom's concerns, as well as their insurance provider. They then began to meet with Lily on a regular basis via teletherapy. After a few months of individual and family counseling, not only has Lily's overall mood improved, so have her grades and relationships with others. Their family now has more tools and resources available to help Lily, her sister and their family thrive. Lily regularly tells her counselor that her mom does support and understand her, and she is enjoying spending time together with her mom and sister as a family.

This client success story was shared by an ACGC clinician and is about an ACGC client. To maintain confidentiality, details were changed, including the name, appearance, and age of the client.

#### **ABOUT ACGC'S CLIENTS**



#### DID YOU KNOW THAT

- In 2021, our programs served 2,316 children and family members.
- This year, 86% of kids made progress on their mental health goals.
- From March 2020 to October 2020, mental health-related emergency department visits increased 24% for children ages 5 to 11 and 31% for those ages 12 to 17 compared with 2019 emergency department visits, according to CDC data
- Texas ranked 46th in the nation for overall child well-being according to the Kids Count Database

## 1. Perseverance After the Winter Storm in February Our therapy rooms, common areas, all admin offices, and interior infrastructure were hit hard.

- 2. Welcoming Leah Piassick as our Director of Grant Acquisition and Management
- 3. ACGC's New Branding
  ACGC rebranded with the
  help of Veritas, changing our
  colors and design!
- 4. ACGC's New Podcast
  THRIVE is a platform to share
  meaningful conversations,
  share tips, and provide
  resources for all.

## 5. Receiving the Lowe's 100 Hometown Grant

We were honored to receive the prestigious Lowe's 100 Hometown Grant, which will help rebuild ACGC after the winter storm.





**Building Resilient Families** 



ACGC HIGHLIGHTS

#### **OPERATING REVENUE**

Grants and Contracts	1,100,168
Contributions	1,308,919
Program Service Fees	73,584
Casualty Gain	287,893
Other Income	3,501
Investment Income	38,901

Total Revenue \$2,812,966

#### **OPERATING EXPENSES**

Program & Services	2,1/2,4/5
Management & General	125,903
Fundraising	199,875

Total Expense \$2,498,253

#### **CHANGE IN NET ASSETS**

Net Assets at Beginning of Year	123,328
Net Assets at End of Year	438,041

Total Change \$314,713

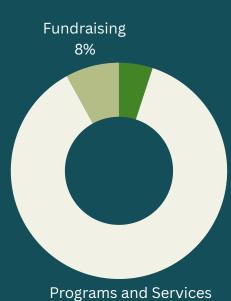
## FINANCIAL SNAPSHOT OF FISCAL YEAR 20-21



OPERATING REVENUE

Contributions

46.5%



Programs and Services 87%

**OPERATING EXPENSES** 

#### HOW YOU CAN HELP

#### **DONATE**

Give online by visiting our website at <u>AustinChildGuidance.org</u>. Make a tax-deductible contribution by mail to: Austin Child Guidance Center, 810 W. 45th Street, Austin, TX 78751. ACGC accepts gifts of stock. For more information, email <u>development@austinchildguidance.org</u> or call (512) 451-2242

#### **ENDOWMENT AND PLANNED GIVING**

Ensure children and families have access to mental health services in the future. Making a gift to the ACGC endowment will provide long-term sustainability for the organization. Including ACGC in your will or estate can provide support for the ACGC community. Email <a href="mailto:development@austinchildguidance.org">development@austinchildguidance.org</a> for information or to indicate that you have already included ACGC in your estate plans.

#### **BECOME A FUNDRAISER**

Start your own fundraising campaign to support the Austin Child Guidance Center and make a difference. Visit <a href="https://www.austinchildguidance.org/ways-to-invest">www.austinchildguidance.org/ways-to-invest</a> for information.

#### **VOLUNTEER**

Austin Child Guidance Center engages hundreds of volunteers each year. From Play Leaders who are key partners in the therapeutic process to Healing Garden volunteers and board members, we rely on volunteers to help us make a difference in the lives of the children and families we serve. For volunteer opportunities, visit <a href="https://www.austinchildguidance.org/volunteers">www.austinchildguidance.org/volunteers</a>.

Scan to stay up to date with ACGC on our social media platforms





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Executive Leadership

## INSTITUTIONAL SUPPORT - THANK YOU

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